

Press Release

MARCH 16, 2016

Renault set to unveil all-new Kaptur 4x4 crossover in Russia

Renault is extending its range of vehicles with the announcement of the eagerly awaited all-new Renault Kaptur 4x4 crossover for the Russian market. The new vehicle will be produced by the Renault Moscow plant.

It is no coincidence that the name of the new model starts with the letter “K”, in Russian: when Renault Kaptur was designed, the company conducted a survey among Russian customers that showed the “K” underscores the “Russian Touch” of the new model. In addition, “K” is associated, in Russian, with the key characteristics of the vehicle: Kaptur is a high quality (Качество), comfortable (Комфорт) and good-looking (Красота) crossover.

More detailed information about the New Renault Kaptur will be announced by the end of March 2016.

For More Information:

Orianne TAMBURINI
Head of Product Press Department
+33 (0)1 76 84 04 59
orienne.tamburini@renault.com

**GROUPE RENAULT
PRESS OFFICE**

Tel.: +33 (0)1 76 84 63 36
renault.media@renault.com