

# Press Release

JULY 11, 2012

## Renault Duster set to conquer India

- **Produced in the Renault-Nissan Alliance plant in Chennai**
- **Marks the 5<sup>th</sup> industrialization of Duster, after Romania, Brazil, Russia, and Colombia**
- **The 4<sup>th</sup> model of Renault's product offensive in India**

**New Delhi, July 11, 2012:** Duster, the SUV which has forged a new segment in automotive markets around the world since its birth in April 2010, has just been launched by Renault India.

Renault Duster will be manufactured at the firm's manufacturing facility in Oragadam, Chennai and will be available at all Renault dealerships across the country in a choice of six colours. The Chennai plant will also supply the right-hand drive Duster to the UK under the Dacia brand starting in 2013.

Marc NASSIF, MD of Renault India said, "We are very excited about the product and we expect it to be a game changer for this segment. The new Duster is all about our commitment to Indian customers. We are not only introducing a new vehicle today but I am happy to say that we have also ramped up our dealer and after-sales network to reach out to customers all across India."

A new market reference in India, Renault Duster is set to attract a new set of aspiring SUV customers who might be looking for an alternative to the sedan. Loaded with luxury features and powered by the new generation of 1.5 dCi engines (110hp and 85hp) and by the 1.6l 104hp petrol engine, this feature-rich package has so far received a highly positive response. Duster will stand for Renault's iconic image of bringing comfort, convenience, styling, safety & technology, all in one power-packed offering with an affordable price tag.

A number of adaptations have been made specifically for the Indian market, including right-hand drive, separate rear AC with independent control for extremely hot weather and wide, comfortable rear seats with easy ingress and egress.

### **RENAULT COMPLETE CARE**

To further lay emphasis on customer satisfaction the company is offering its Indian customers the "Renault COMPLETE CARE" service package which is a globally benchmarked offering and provides customers with a host of best-in-class facilities which includes a 2+2 years/80,000Km warranty, labour-free service at 2,000, 10,000 and 20,000Km with 24/7 Roadside Assistance through a dedicated call center. The cars would be serviced by COTECH technicians who have been specially trained at the Renault facility in France.

## **About Renault in India**

Renault India Private Ltd is a fully owned subsidiary of Renault s.a.s, France. Renault India PVT Ltd was established in 2005 and entered into a collaboration with Mahindra & Mahindra to manufacture the popular Logan sedan. In April, 2010 Renault decided to go solo in the Indian market and in May, 2011 introduced its first product.

Renault currently has three models in the Indian market – a premium sedan (Fluence), the luxury SUV (Koleos) and a premium compact (Pulse). Renault cars are manufactured in the plant located on the outskirts of Chennai in Oragadam with a capacity of 200,000 units per annum.

Currently, Renault India has 55 dealerships across the country which the company plans to increase to around 100 dealerships by the end of 2012. Renault India will be present in the Indian market with five products across segments by end 2012.

### **For More Information:**

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