

# Brève

09 NOVEMBRE 2011

## Renault Duster car of the year 2011 in Argentina

At the beginning of November 2011, the « Journalists of the Automotive Industry » group in Argentina (PIA or Periodistas de la Industria Automotriz) chose Renault Duster as the recipient of the Car of the Year 2011 Award, in the SUV / Commercial category.

The election involved 17 specialized media journalists who had to choose between 35 new models launched between November 1<sup>st</sup> 2010 and October 31<sup>st</sup> 2011.

Present in Argentina for more than 50 years, Renault has an important position in the country with a market share of 13.0% in 2010. Launched mid-October 2011, Duster adds to an existing extensive model range, with Renault Clio, Logan, Sandero Stepway, Fluence, Symbol, Sandero, Kangoo, Koléos, Mégane and Latitude (in decreasing order in terms of sales).

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