

Press Release

JANUARY 24, 2018

More accolades for Dacia SANDERO and Renault ZOE at What Car? Awards 2018

- Sixth consecutive win for Dacia supermini at What Car? Awards
- Renault ZOE named 'Best Electric Car under £20,000' for fifth consecutive year

London, January 24, 2018 - Yesterday evening's What Car? Awards 2018 ceremony in London, United Kingdom, saw Dacia SANDERO and Renault ZOE distinguish themselves once more when the two Groupe Renault flagship models respectively picked up their sixth and fifth category wins.

Sixth consecutive win for Dacia SANDERO

The Dacia SANDERO has been awarded the title of 'Best Small Car for less than £12,000' for the sixth consecutive year by What Car?. The Sandero first picked up the award in 2013, following Dacia's launch in the UK, and again in 2014, 2015, 2016 and 2017. The no-nonsense supermini has now taken the honours once more, offering a class leading mix of quality, practicality, comfort and low running costs. Its 'shockingly affordable' price tag is just half the amount of the category it competes in.

Commenting on the decision to give the award to the Sandero for the sixth time, Steve Huntingford, Editor, What Car?, said:

It might be the UK's cheapest new car, but don't write the Sandero off as a bargain basement novelty — it's surprisingly practical, with one of the largest boots in this class. You won't find this much space for so little in any other new car. The Sandero also feels better to drive: the handling is tidy enough and the ride is surprisingly comfy for such a cheap car.

The Dacia brand continues to strengthen in Europe with 463,712 vehicles registered in 2017, representing an 11.7% increase. This success is closely linked to the performance of the latest version of the Sandero launched at the end of 2016.

A fifth award for Renault ZOE

Renault ZOE has added to its growing awards tally having been recognised for the fifth consecutive year by What Car? judges. The ZOE Q90 Z.E.40 Dynamique Nav was named 'Best Electric Car for less than £20,000' at the What Car? Awards 2018 in London last evening. The Renault ZOE, fitted with the Z.E.40 battery which was released last year, can now store almost twice as much energy than before, delivering up to 185-mile range in real life use, at an accessible price.

Commenting on the decision to award the ZOE for a fifth consecutive year, Steve Huntingford, Editor, What Car? said:

The latest Renault ZOE impressed our judges because it represents a significant step towards overcoming 'range anxiety'. The Renault ZOE is the only electric car in the UK that are capable of travelling up to 250 miles NEDC between charges at an accessible price. And Renault has kept everything that was already great about the ZOE: its practicality and tidy handling. Plus, while range is up dramatically, price isn't. And to include many of the latest comfort and infotainment features as well as fast charging at this price makes the ZOE a truly brilliant all-rounder.

ZOE is the best-selling electric vehicle in Europe. Sales continued to increase with 31,300 units sold in 2017,44% more than the previous year.

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