

GROUPE RENAULT DRIVES PRODUCT OFFENSIVE AT GENEVA INTERNATIONAL MOTOR SHOW

- **Renault unveils world premiere of ZOE e-Sport Concept, an exhilarating electric concept car.**
- **Renault packs French design features, new technology into New Captur.**
- **Renault's New Koleos and the Alaskan pick-up to come to Europe in 2017.**
- **Long-awaited return of Alpine with world premiere of new road car, Alpine A110.**
- **Dacia introduces the latest addition to Stepway line-up, new Logan MCV Stepway.**

Geneva, Switzerland, March 7, 2017 – Groupe Renault continues its product offensive with exciting new products under brands Renault, Alpine and Dacia at the 87th Geneva International Motor Show. Groupe Renault brings offerings in new segments, with more creativity and updates to existing models that expand options for customers.

Renault is presenting two world premieres in Hall 4 of Palexpo building on a record year for unit sales in 2016 with the launch of 10 new models. Fun and powerful, the **ZOE e-Sport Concept** boasts a standstill-to-100kph acceleration time worthy of a supercar. Renault's new vision of electric motoring channels both its EV expertise and its winning record in the FIA Formula E Championship. Meanwhile, Renault's product offensive in Europe continues as it enters new market segments with the **Alaskan**, a one-tonne pick-up, and strengthens its comprehensive line-up of crossovers with the already-popular **New Captur**, and the upper range **New Koleos**.

ZOE e-Sport Concept

The **ZOE e-Sport Concept** is the fully electric concept car that embodies Renault's commitment to the idea that electric cars can be fun and fast. The sporting credentials of the ZOE e-Sport Concept extend beyond the car's styling and the same striking blue livery as the Renault e.dams team's front-running Formula E single-seaters. The bodywork of the ZOE e-Sport Concept is made entirely from lightweight carbon fibre, which helps to ensure outstanding acceleration from standstill to 100kph in just 3.2 seconds. The car tips the scales at a mere 1,400 kilograms, including 450 kilograms of batteries.

New Captur and Renault's line-up of crossovers

In 2013, Renault introduced Captur. Today Captur is the number one seller in its segment in Europe. This renewed model takes Captur strengths to another level. New Captur is even more attractive, more functional and packed with innovations.

It is more attractive, thanks to its French design. Design is indeed the first reason for buying a Renault:

- **New Captur includes the new face of Renault with its C shaped light signature.**
- **It's also more customizable, with 3 new colours that enable 30 paint combinations.**

- **There are also a lot of changes inside : more light with a large, fix sunroof, a choice of 6 interior colours and more refinement with high quality material.**

Regarding its functional side, New Captur offers new features that make our customers life easier everyday:

- **First of all, Renault kept all features that make Captur so practical, like the magic drawer, the sliding rear bench, the removable seat covers and many clever storage.**
- **But Renault added lots of technology: a premium Bose sound system for music lovers, the most advanced multimedia system, R Link evolution, which includes a wide range of connected services and is now compatible with Android Auto.**
- **Finally, in order to make driving safer and easier, New Captur now comes with state of the art ADAS features, like Easy park assist, Front park assist and our new blind Spot warning.**

Renault also introduces an Initiale Paris version that shows Renault expertise in upper range cars: it comes with an exclusive Black Amethyst colour; special 17 inch alloys, chrome details and high quality materials such as Nappa leather seats.

Talking about upper range, New Koleos is coming in June to Europe. Sturdy, elegant and comfortable, New Koleos was successfully launched in Asia.

Renault offers now a complete range of crossovers, from B to D segment. But its product offensive has also extended to another segment that is new to us, the pick-up segment.

Renault Alaskan

Renault will present a **fully-equipped version of the Alaskan** to coincide with the announcement of the car's upcoming launch in Europe at the end of 2017. Robust and powerful, this athletic off-roader boasts a design that makes it stand out from other one-tonne pick-ups.

Alpine A110

Alpine is back in the sports car market aiming to deliver genuine driving enjoyment. Unveiled for the first time today, the new Alpine A110 carries over the same timeless strengths that helped to forge the popularity of the original 'Berlinette' and lay the foundations for the brand's success, namely a compact design, light weight and agile handling. This two-seat coupé is made in Dieppe, France, and will go on sale in continental Europe prior to the end of 2017, followed by the United Kingdom and Japan in 2018.

New Dacia Logan MCV Stepway

Dacia's Stepway family has been extended with the introduction of the New Logan MCV Stepway alongside the existing Sandero, Dokker and Lodgy Stepway. The New Logan MCV Stepway combines modern, generously-proportioned estate-car styling with a distinctly rugged look, thanks to front and rear skid plates, ground clearance raised by 50mm, a Duster-style grille, protective mouldings and a specific interior.

In addition to the New Logan MCV Stepway, Dacia is introducing a new line of limited-edition versions of the Duster and its complete Stepway range.

All Renault's (Hall 4), Dacia's (Hall 2) and Alpine's (Hall 4) models will be on display at the Geneva International Motor Show until March 19, 2017.

To find out more about Groupe Renault's news at the Geneva Motor Show, click here to download press kits:

- **Renault:** [Renault Geneva 2017](#)
- **Alpine:** [Alpine Geneva 2017](#)
- **Dacia:** [Dacia Geneva 2017](#)

Media contact:

Dominique-William JACSON

Press Officer
+33 1 76 84 53 77
Dominique-william.jacson@renault.com
Follow us: @groupe_renault

GROUPE RENAULT
PRESS OFFICE
Tel.: +33 (0)1 76 84 63 36
renault.media@renault.com

Sites web: www.media.renault.com - www.group.renault.com

Follow us on Twitter : **@Groupe_Renault**