



## COMMUNIQUÉ DE PRESSE

30 mars 2010

# FIRST PLACE FOR DACIA DUSTER ON THE RALLYE AÏCHA DES GAZELLES

Dacia's new, rugged, spacious and particularly affordable off-road vehicle claimed victory on last weekend's Rallye Aïcha des Gazelles in the hands of Isabelle Charles, who is also responsible for designing the model's colours and materials. Nathalie Descout, who is also in charge of Dacia Duster's global advertizing campaign, steered her similar car to fourth place on the Moroccan event. Dacia Duster profited from the competition through the Atlas foothills and over the sand dunes of southern Morocco to provide timely evidence of its off-road ability, strength and reliability.

*To read the full press release download the PDF.*

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