

# Press Release

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## ARKANA, Renault's new distinctive crossover

**Renault's new distinctive C-segment crossover will be named Renault ARKANA. The showcar of the new global model will be premiered at the Moscow International Motor Show 2018, on August 29th.**

The new model's name is derived from Latin ARCANUM ("secret"), which was used for centuries to mark events and phenomena of special significance. The name ARKANA underlines the uniqueness of the future crossover and its incredible magnetism. Concept of the ARKANA model is associated with mystery, attractiveness and pioneer spirit.

The distinctive new crossover Renault ARKANA is ready to break the mould of the SUV market thanks to its unique design. It will be first presented in Russia this summer as a showcar and launched on the market in 2019. This new Renault global crossover with its unique design will then be introduced in other countries.

Discover more about the Renault ARKANA, on August 29th during the Moscow International Motor Show or directly on [Renault Media Website](#).

**For More Information:**

**Orianne TAMBURINI**  
Head of Product Press Department  
+33 (0)1 76 84 04 59  
[orianne.tamburini@renault.com](mailto:orianne.tamburini@renault.com)

**GROUPE RENAULT**  
**PRESS OFFICE**  
Tel.: +33 (0)1 76 84 63 36  
[renault.media@renault.com](mailto:renault.media@renault.com)